



For Immediate Release

Simmons & Associates Professionals Advance Their Education to Better Serve Client Needs

Simmons Boasts Five of the Ten Veterinary Professionals Nationwide With Advanced Valuation Credentials

September 21, 2009 – St. Simons Island, Georgia -- Providing continuing education programs for its members is a core responsibility of many professional organizations and is the case for the business valuation industry. In addition to their basic continuing education program, they also make available advanced courses of study. These difficult courses of study require a considerable dedication of study time, successfully passing proficiency examinations and writing acceptable peer-reviewed appraisal reports. Only a small percentage of appraisers successfully complete these courses and are awarded a special designation. These valued designations carry considerable prestige among fellow appraisers, the judicial system and the business appraisal community.

Five Simmons members have qualified for the advanced valuation designations. They are:
Certified Business Appraiser (CBA)

- Larry McCormick, DVM, MBA, CBA - Simmons Mid-Atlantic

Accredited Valuation Analyst (AVA)

- Kirsten Poppen, JD, AVA - Simmons Midwest
- Byron Farquer, DVM, AVA - Simmons Pacific
- David Gerber, DVM, AVA - Simmons Northwest
- David King, DVM, AVA - Simmons Southcentral

"Being on the cutting edge of information enables us to give our clients the best possible service," said David King, DVM, Simmons Southcentral. "Attaining AVA or CBA accreditation isn't as significant as the process it took to earn that accreditation."

Currently, nationwide there are only ten valuation professionals who work exclusively within the veterinary profession and who have earned one of these advanced credentials. Remarkably, of those ten, five are with Simmons & Associates. Additionally, four other members of the firm are currently in the process of completing the requirements for their designation:

- Dick Goebel, DVM - Simmons Great Lakes
- Jim Stephenson, DVM - Simmons Northeast
- David McCormick - Simmons Mid-Atlantic
- Sherry Everhart - Simmons Mid-Atlantic

"One of the reasons our clients trust us and reach to us for advice is that we stay on top of trends in the industry," said Doyle Watson, DVM, President, Simmons & Associates, Inc. The number of designated appraisers under the Simmons umbrella is very remarkable and speaks volumes about their commitment to excellence.

About Simmons & Associates

Simmons & Associates prides itself in providing expertise for buying, selling and appraising veterinary practices. Since 1977, Simmons has specialized exclusively in veterinary practice sales, appraisals, brokering and consultation. No individual or firm has helped more veterinarians achieve their dreams of buying their own practice or reaping the rewards of their efforts by offering their veterinary practice for sale. Veterinarians can learn more about buying or selling a practice at www.simmonsinc.com or by calling 800.333.1984.

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